

**III Annual CCCS Conference
"Identity and Culture"**

**III международная
конференция
«Идентичность и культура»**

**III годишна меѓународна
конференција
„Идентитет и култура“**

**Programme
Программа
Програма**

**3-5. 09. 2015
Skopje
Скопје
Скопје**



www.cultcenter.net

Centre for Culture and Cultural Studies
Центр культуры и культурологических
исследований
Центар за култура и културолошки студии

Programme
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III годишна меѓународна конференција
„Култура и идентитет“

3-5 September 2015, Skopje
3-5 сентября 2015 г., Скопье
3-5 септември 2015, Скопје

Wednesday, 2 September 2015

17:30 - 21:00 Registration/ Регистрация / Регистрација
Hotel Continental: CCCS Registration Desk

Thursday, 3 September 2015

Crystal Hall / Хрустальный зал / Кристална сала

8:00 - 9:30 Registration/ Регистрация / Регистрација
Hotel Continental: CCCS Registration Desk

**9:30 - 10:30 Opening Ceremony and Plenary Session /
Торжественное открытие и пленарное
заседание / Свечено отварање и пленарни
реферати**

Milena Dragičević Šešić, Head of UNESCO Chair in *Cultural Policy and Management*; University of Arts, Belgrade, Serbia
Countermonument – controversial (dissonant) places of memory and subversive memory practices

Guy Starkey, University of Sunderland, UK
Challenges and opportunities: Communication research in a multi-platform world



Milena Dragičević Šešić is a professor of cultural policy and cultural management and former president of the University of Arts, Belgrade, where she now holds the UNESCO Chair in Cultural Policy and Management. Dragičević Šešić received a master's degree in Theater Studies from the University of Paris VIII, second one from University of Arts in Belgrade in the area of Cultural policy and management and a PhD in the Sociology of Culture

from the University of Belgrade. Her research interest cover wide scope of topics in cultural and heritage management, leadership and entrepreneurship, cultural policies, urban policies, cultural and media studies. Dragičević Šešić is a civil society activist – board member of several NGOs, such as Center for Cultural decontamination, B92 Fund, Creative mentorship, Smart collective, Dragan Klaić fund, etc. offering her volunteer support to the development of numerous other NGOs such as *Dah theater*, *Mim theater*, *Lice ulice*, *Remont*, etc. Dragičević Šešić is the author of 15 books and more than 150 essays, translated in 17 languages. (Most important: *Art management in turbulent times*; *Culture: management, animation, marketing*; *Art & alternative*; *Neofolk culture*; *Public cultural policies*; *Intercultural dialogue and mediation in the Balkans*, *Vers les nouvelles politiques culturelles*, *Theatre in India, from tradition to activism*, etc.). She has been editor of numerous journals and book series. She works as an expert in cultural policy and management for the EU, European Cultural Foundation, the Council of Europe, UNESCO, Foundation Marcel Hicter, Pro Helvetia, and the British Council. She has guest lectured at numerous universities, including the Moscow School of Social and Economic Sciences, Central European University, Budapest, University Lyon II, I.E.P. Grenoble, Jagiellonian University Krakow, CUNY and Columbia University New York, University of Buffalo, etc. In 2002, she received the *Commandeur dans l'Ordre des Palmes Academiques* awarded by the Ministry of National Education and Research of France.



Professor **Guy Starkey** is a former radio practitioner whose PhD focused on balance and bias in the BBC's 1997 general election coverage on its flagship news and current affairs programme, Today. Now a full Professor of Radio and Journalism at the University of Sunderland and formerly Head of its Department of Media (2007-11), his publications include *Radio in Context* (Palgrave Macmillan 2004; second edition 2013), *Balance and Bias*

in Journalism: Representation, Regulation and Democracy (Palgrave Macmillan 2007), *Radio Journalism* which he co-authored with Professor Andrew Crisell (Sage 2009) and *Local Radio, Going Global* (Palgrave Macmillan 2011). Guy's interests include socio-economic and political influences on mediatised environments, mainly, but not exclusively through the medium of radio and the practices of journalism. Themes include democratisation and identity, citizenship and representation, as well as globalisation, technological advance and digital migration.

Recent Project/Current Work:

'Radio Studies: The Sound and Vision of an Established Medium in the Digital Age', in *Sociology Compass*, Oxford: Wiley-Blackwell (2012 vol. 6, pages 845-855).

'Hear today and on tomorrow: The future of news and "news talk" in an era of digital radio', in Allan, S (2012) *Routledge Companion to News and Journalism*. Co-authored with Professor Andrew Crisell. London: Routledge, (pages 661-670).

Local Radio, Going Global, (2011) Basingstoke: Palgrave Macmillan.

Thursday, 3 September 2015

Thursday, 3 September 2015

Crystal Hall / Хрустальный зал / Кристална сала

10:45 - 13:30 IDENTITY AND CULTURAL HERITAGE

Chair: Milena Dragičević Šešić

10:45 - 11:45

Milena Dragičević Šešić; Violeta Simjanovska, University of Arts, Belgrade, Serbia

Intercultural Projects in the SEE – rethinking traditional memory narratives

Antoanela Petkovska; Valentina Poceska, Saints Cyril and Methodius University of Skopje; NKC Skopje, Macedonia

The Cultural Heritage and the Identity Backward Leap

Basil Evangelidis, University of Athens, Greece

Material Culture and Cultural Identity

Tatevik Muradyan, Ministry of Culture of Armenia

Craft as a manifestation of historical memory of 19-20 centuries

11:45 - 12:00 Discussion

12:00 - 12:15 Coffee break

12:15 - 13:15

Vitor Ferreira, University of Coimbra, Portugal

The role of Cultural Heritage, Identity, awareness and advocated Policies: the case of Heidelberg (Germany) and Coimbra (Portugal)

Monica Eriksen, Jagiellonian University, Krakow, Poland

Assesing the impact of cultural heritage upon identify of Serbian youth in Kosovo

Danijela Vićentijević, Ministry of Trade, Tourism and Telecommunications, Belgrade, Serbia

The importance of investing in cultural tangible heritage of Serbia for the construction of local identity - Paradox of the Imperial City

Nada Andonovska, Museum of Macedonia, Skopje, Macedonia

Intangible Heritage and Identity

13:15 - 13:30 Discussion

13:30 - 14:30 Break

14:30 - 18:30 IDENTITY, POLITICS AND MEMORY

Chairs: Ljiljana Rogač Mijatović; Giovanni Ercolani

14:30 - 15:30

Ljiljana Rogač Mijatović, University of Arts, Belgrade, Serbia
Identity and Cultural Diplomacy of Serbia

Giovanni Ercolani, Peace Operations Training Insitute, USA
NATO's securitization process as identity formation and cultural system

Maria Kissikova, "Paisii Hilendarski" University of Plovdiv, Bulgaria
Life in the institution – identity and memory

Andreas Hudelist; Daniel Wutti, Alpen-Adria-Universität Klagenfurt,
Austria

Politics of participation. (De)constructing the understanding of young
people's politics?

15:30 - 15:45 Discussion

15:45 - 16:45

Herimateia Pontes, Federal University of Pernambuco, Brazil
Culture, identity formation and argumentation schemes in political
discourses

Katy McDonald, University of Sunderland, UK
Mediating the UK general election 2015: Challenges for empirical content
research

Agata Rogos, Adam Mickiewicz University, Poznań, Poland
Public space as a field of symbolic struggle – marking of the ethnic
territories in the Republic of Macedonia

Anna Mlynarska-Sobaczewska, Polish Academy of Science, Warsaw,
Poland

Legal culture as a source of civil identity

Milka Ivanovska-Hadjievska; Ivana Stojkovska, University of Exeter, UK;
Leoron-Professional Development Institute, Dubai, UAE

Where does the difference lay? - Identity frames of antigovernmental
movements in Macedonia

16:45 - 17:00 Discussion

17:00-17:15 Coffee Break

17:15-18:15**Iveta Gogava**, Tbilisi State University, Georgia

Soviet Remembrance of 1930s: Memoirs of Repressed People

Ana Letunic, Academy of Drama Arts, Zagreb, Croatia

Nostalgia for Yugoslav socialism and politics of remembrance

Marjana Strmčnik, University of Ljubljana, Slovenia

Heroes or anti-heroes: re-invention of socialist past

Mladen Ančić, University of Zadar, Croatia

The Lost Medieval Ethnies

18:15-18:30 Discussion

20:30 Welcome party

Thursday, 3 September 2015

Ceremonial Hall / Торжественный зал / Свечена сала

10:45 - 13:30 IDENTITY AND MEDIA

Chairs: Guy Starkey; Safiye Kirlar Barokas

10:45 - 11:45

Ye Hao; Guy Starkey, Shanghai Jiao Tong University, China; University of Sunderland, UK

Identity and globalisation in multimedia news journalism: a cross-cultural comparison of news web sites in China and the United Kingdom

Ivaylo Yoshkov, Sofia University "St. Kliment Ohridski", Bulgaria
Culture, identity and citizen journalism in Bulgarian online media

Biljana Mitrović, University of Arts, Belgrade, Serbia

Identity and the (new) media – construction and representation of the identity of (new) media users, viewers and players

Fanny Gutsche, University of Basel, Switzerland

"Why do Swiss cows wear bells?" – Interactions between Listeners and Producers at Swiss Radio International as Indicators of Transnational Identities

11:45 - 12:00 Discussion

12:00 - 12:15 Coffee break

12:15 - 13:15

Safiye Kirlar Barokas; Murat Mengü; Seda Mengü, Istanbul Arel University, Turkey

Violence, media, culture, identity, content analysis

Safiye Kirlar Barokas; Matilde Wol; Inci Caglayan, Istanbul Arel University; Istanbul Kulture University, Turkey

Analysis of the High Rating of Turkish TV Serials Broadcast in Foreign Countries from a Cultural Perspective: A Study on Binbir Gece Masali Shown on El Trece TV in Argentina

Ronen A. Cohen; Oana-Camelia Stroescu, Ariel University, Israel; Iasi, Romania

Representations of the Other. Elements of Identity Construction and Perception of Alterity in the Media – The Cases of Greece and Iran

Michele D'Angelo, Universidad Autonoma de Madrid, Spain

To disarm the Spaniards in order to consume Spain

13:15 - 13:30 Discussion

13:30 - 14:30 Break

14:30 - 18:45 IDENTITY AND MEDIA

Chairs: Gail Baylis; Jane Mattisson

14:30 - 15:30

Gail Baylis, University of Ulster, UK

Framing Identity: photography as a mode of expression

Carsten Yndigegn, University of Southern Denmark, Denmark

Conflicting discourses in and around a historical television play

Madalina Moraru (Buga), University of Bucharest, Romania

Identity and Hybridization in Romanian Advertising Campaigns

Vitomira Loncar, TV akademija, Split, Croatia

Personal identity and pop culture - Case Study: "Superhero" theatre production, co-production between seven countries from Europe and Asia

15:30 - 15:45 Discussion

15:45 - 16:45

Jane Mattisson, Kristianstad University, Sweden

The culture of the stately home and Englishness in the television series

Downton Abbey

Daniela Blazevska, Saints Cyril and Methodius University of Skopje, Macedonia

Corporate Identity and Crisis Communication

Valerio D'Angelo, Universidad Autonoma de Madrid, Spain

The masked protest and the possibility of a post-identitarian politics

Vanya Suharova, Sofia University "St. Kliment Ohridski", Bulgaria

The Civic journalism and citizen journalism – identification for civil society and national identity

16:45 - 17:00 Discussion

17:00-17:15 Coffee Break

17:15 - 18:30

Qing Sheng Ang, Lasalle College of the Arts, Singapore

Infusing local culture in Singaporean Animation - Developing a framework of cultural specifics from a study of contemporary cinema in Singapore

Aleksandar S. Janković, University of Arts, Belgrade, Serbia
Postmillennial Reading of Great War in Serbian Film

Catarina Neves, University of Beira Interior, Covilhã, Portugal
Lisbon Story and the identity of the Portuguese soul

Silvia Angeli, University of Westminster, UK
Italian Cinema: Reflecting a Fragmented Religious Identity?

Gabriela-Alexandra Banica, University of Bucharest, Romania
The Falling Man, the photograph, the article, the documentary and the novel- A Snapshot Image of a Wounded USA

18:30-18:45 Discussion

20:30 Welcome party

Thursday, 3 September 2015

Continental Club / Континентал клуб

10:45 - 13:30 ИДЕНТИЧНОСТ И ЛИТЕРАТУРА /

ИДЕНТИТЕТ И ЛИТЕРАТУРА

Модераторы / Модератори: Анастасија Ѓурчинова; Сергей Троян

10:45 - 11:45

Анастасија Ѓурчинова, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Погубноста на идентитетот во есеите и романите на Амин Малуф

Намита Субиото, Универзитет во Љубљана, Словенија

Жива литература – литературни манифестации во Словенија

Лидија Капушевска-Дракулевска, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Романтизам vs ориентализам: потрага по имагинарни идентитети

Марија Ѓорѓиева-Димова, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

(По)трагите на идентитетот

11:45 - 12:00 Дискусија / Дискусија

12:00 - 12:15 Кофейная пауза / Кафе пауза

12:15 - 13:15

Георгий Левинтон, Европейский университет в Санкт-Петербурге, Россия

«Но стихи у меня русские»: Русское Vs еврейское самосознание русского поэта (пример Мандельштама)

Сергей Троян, Дипломатическая академия Украины, Киев, Украина
Постколониальная теория и идентичность: проблема восприятия "свой" - "чужой"

Евгений Пономарев, Санкт-Петербургский государственный институт культуры, Россия

Македонија и Југославија во советској литератури позднеј сталинској епохи

Наталья Лапаева, Пермский государственный гуманитарно-педагогический университет, Россия

Европа и европейцы в автодокументальной прозе русских эмигрантов первой волны: спектр восприятий «другого»

13:15 - 13:30 Дискусија / Дискусија

13:30 - 14:30 Пауза

14:30 - 18:30 ИДЕНТИЧНОСТ И ЛИТЕРАТУРА /

ИДЕНТИТЕТ И ЛИТЕРАТУРА

Модераторы / Модератори: Лидија Капушевска-Дракулевска; Нонна Беневоленская

14:30 - 15:45

Луси Караниколова-Чочоровска, Универзитет „Гоце Делчев“, Штип, Македонија

„За женскиот идентитет и менталитет во расказот 'Жената на покојникот' од Бора Станковиќ“

Александра Елисеева, Санкт-Петербургский государственный университет, Россия

Конструирование квир-идентичности в немецком и российском кинематографе начала XXI в.

Светлана Михайлова, Московский городской педагогический университет, Москва, Россия

Эмансипация через творчество: литературная объективация фемининной идентичности

Анастасия Усачева, Институт славяноведения РАН, Москва, Россия

„Ионеско в стране отца“: к вопросу о культурной идентичности

Филип Трајковски, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Концептот на „другоста“ во феминистичката книжевна критика

15:45 - 16:00 Дискусија / Дискусија

16:00 - 17:00

Нонна Беневоленская, Санкт-Петербургский государственный университет, Россия

Образ русского детства (по произведениям А.П. Чехова 1880-1890 гг)

Марија Леонтиќ, Универзитет „Гоце Делчев“, Штип, Македонија

Литературата за деца како модул за запознавање различни култури

Анна Бодрова, Санкт-Петербургский государственный университет,
Россия

Национальная и гендерная идентичность в травелогах югославских
писательниц первой половины XX века

Милица Денковска, МИТ Универзитет, Скопје, Македонија
Книжевно инсценирање на туѓоста: патописот и културниот
идентитет

17:00 - 17:15 Дискусија / Дискусија

17:15 -17:30 Кофейна пауза / Кафе пауза

17:30-18:30

Искра Тасевска Хаџи-Бошкова, Универзитет „Св. Кирил и Методиј“,
Скопје, Македонија

Идентитетот како дискурзивен феномен во словата од македонскиот
литературен XIX век

Кристина Димовска, Универзитет „Св. Кирил и Методиј“, Скопје,
Македонија

Провербијалните фрази како израз на јуначкиот етос и идентитет

Анита Димитријовска-Јанкуловска, МИТ Универзитет, Скопје,
Македонија

Потрагата на идентитетот во ликовите од драмските текстови на
Харолд Пинтер

Арбен Џемаили, Државен универзитет во Тетово, Македонија
Проблематичната љубовна приказна во евроазискиот роман „Али и
Нино“

18:30-18:45 Дискусија / Дискусија

20:30 Фуршет / Коктел

Thursday, 3 September 2015

Conti Club / Конти клуб

10:45 - 13:30 IDENTITY, GENDER AND LITERATURE

Chairs: Vijaya Sooria Sangaran Kutty

10:45 - 11:45

Vasilija Antonijević, Faculty of Dramatic Arts, Belgrade, Serbia
Emphasising Female Principle in Contemporary Horror Film

Vijaya Sooria Sangaran Kutty, Sunway University, Selangor, Malaysia
Who decides who I am? : The identity of the muted Malaysian transgender

Hsiao-Yung Wang, Providence University, Taichung, Taiwan
From Equalitarianism to Difference: Revisiting the Identity-formation and Rhetorical History of Taiwan LGBT Pride Parade from a Bakhtinian Perspective

Jelena Nikodinoska, Sorbonne Nouvelle Paris 3, France
"Can I be Both?": Understanding the Complexities of Cultural Identity Formation in Julia Alvarez's *How the Garcia Girls Lost Their Accents* and *Yo!*

11:45 - 12:00 Discussion

12:00 - 12:15 Coffee break

12:15 - 13:15

Jadranka Djordjevic Crnobrnja, Serbian Academy of Science and Art, Belgrade, Serbia
The Terlik and the construction of gender, ethnic and religious identity of women

Tatjana Rosić-Ilić, Singidunum University, Belgrade, Serbia
Minority gender identities and genre authorial column: media commodification of civic engagement

Petra-Melitta Rosu, "Aurel Vlaicu" University of Arad, Romania
Otherness as an Exotic Feature. Considerations on Female Characters in Early Twentieth-Century Austrian Literature

Nataša Delač, University of Arts, Belgrade, Serbia
Female identity between simulacrum and "the other". Case Study: "Orange Peel", by Maja Pelević

13:15 - 13:30 Discussion

13:30 - 14:30 Break

14:30 - 19:00 IDENTITY, GENDER AND LITERATURE

Chairs: Sarah Edge; Jadranka Djordjevic Crnobrnja

14:30 - 15:30

Sarah Edge, University of Ulster, UK

Peace: postfeminism and identity in Northern Ireland

Malgorzata Radkiewicz, Jagiellonian University, Krakow, Poland

„New Woman” and the Visual Culture of XIX and XX century in Polish Galicia

Divna Mrdeža Antonina, University of Zadar, Croatia

The Figure of Woman in Croatian Literature

Wilma de Jong, University of Sussex, UK

Transcultural/hybrid identities: between love and rejection: The films of Sara Ishaq

15:30 - 15:45 Discussion

15:45 - 17:00

Vanesa Matajc, University of Ljubljana, Slovenia

Three Concepts of Relationship between National and Individual Identities (in the Contemporary Slovene Novel)

Yildiray Cevik, International Balkan University, Skopje, Macedonia

Identity through Cultural Multiplicity as Reflected in Middle Passage

Kalina Maleska, Saints Cyril and Methodius University of Skopje, Macedonia

Establishing Identity in Alien Environment: Kafka's Metamorphosis, Polanski's The Tenant and Kishon's stories

Mirjana Stosic, Singidunum University, Belgrade, Serbia

“On this haunted ground I was lost and found” – Echo's Litography

Despina Angelovska, Independent Researcher, Paris, France

Through the Dystopian Looking Glass of Transition: In search for Lost Identity in Contemporary Macedonian Drama

Marko Pavlovski, University of Zagreb, Croatia

Qualitative and quantitative corpus analysis of a literary work in the context of its spatiality

17:00 - 17:15 Discussion

17:15 - 17:30 Coffee break

17:30 - 18:45

Kornelija Kuvač-Levačić, University of Zadar, Croatia

The Theme of Motherhood in the Autobiographical Discourse of Vesna Parun

Lidija Davidovska, European University, Skopje, Macedonia

Richard Hugo's Triggering Chronotope

Janja Kovač, Independent researcher, Croatia

Bosnia and all the Others - cultural mosaic in the novels of Ivo Andrić

Justyna Tabaszewska, Polish Academy of Sciences, Kraków, Poland

Cultural and Collective Memory as a Source of Identity

Emanuela Ilie, Universitatea "Al. I. Cuza" din Iași, România

Freedom, Manipulation and Madness

18:45 - 19:00 Discussion

20:30 Welcome party

Thursday, 3 September 2015

Business Club / Бизнес клуб / Бизнес клуб

10:30 - 12:00 PANEL: The Spectre of Nationality in Utopia: Imagined Communities across European Cultures

Chair: Maxim Shadurski

Maxim Shadurski, Siedlce University, Poland

The Conservative Hauntings of H. G. Wells's Utopia

Kenneth Hanshew, University of Regensburg, Germany

Affirming and Questioning Identity in Alternative Histories

Zorica Đergović-Joksimović, University of Novi Sad, Serbia

Barbarogenius and Utopia

12:30 - 13:30 PANEL: Identity discourses in media

Chairs: Sergey Korkonosenko; Cecilia von Feilitzen

Cecilia von Feilitzen, Södertörn University, Sweden

Media Discourses on Material Divides and Poor People

Sergey Korkonosenko, St. Petersburg State University, Russia

Common Person in Russian Media: Identification Attempt

Peter Petrov, Södertörn University, Sweden

Media discourse and identity

Марина Бережная, Санкт-Петербургский государственный университет, Россия

Идентичность, интеграция, медиа дискурсы, неравенства

Виктория Васильева, Санкт-Петербургский государственный университет, Россия

Семья в российской телевизионной рекламе: формирование новой идентичности

* Coffee and refreshments will be served during the sessions

13:30 - 14:30 Break

14:30 - 16:00 EUROPEAN IDENTITY

Chairs: Branislav Radeljic; Natasa Urosevic

14:30 - 15:45

Branislav Radeljic, University of East London, UK
European Identity between Bright Ideas and Dim Prospects

Natasa Urosevic, Juraj Dobrila University of Pula, Croatia
Between Nation and Globalization: Promoting a Common European Identity

Laura Ciubotarușu Pricop, Alexandru Ioan Cuza University, Iași, Romania
The Construction of European Identity as the Moral Matter Between
Recognition and Authenticity

Anna Latos, University of Silesia, Poland
What is the European identity

Jan de Jong, ELTE University Budapest, Hungary
Representations of Identity in the coverage of the EU crisis by the Dutch
press (2005-2012)

15:45 - 16:00 Discussion

20:30 Welcome party

Friday, 4 September 2015

Friday, 4 September 2015

Crystal Hall / Хрустальный зал / Кристална сала

9:30 - 13:30 IDENTITY, CITIZENSHIP AND TERRITORIALITY

Chairs: Irena Sawicka

9:30 - 10:30

Ante Bralić, University of Zadar, Croatia

Three Ethnic Communities, One Territory – Relationship to the Other: Zadar in the First Half of the 20th Century

Sándor Földvári, Debrecen University & Hungarian Academy of Sciences, Hungary

Identity of Rusyns Across Borders - The “Carpathian Card” in Ethnic policies of Ukraine, Slovakia, Hungary and Neighbours

John Etherington, Universitat Autònoma de Barcelona, Spain

Territorial reification and nationalist politics in Catalonia

Asier Blas Mendoza, University of the Basque Country, Leioa, Spain

The Crossroads of Basque nationalism: Identity, Citizenship and Territoriality

10:30 - 10:45 Discussion

10:45 - 11:00 Coffee break

11:00 - 12:00

Mateo Žanić; Sandra Cvikić; Dražen Živić, Institut of Social Sciences Ivo Pilar, Vukovar, Croatia

Vukovar cultural identity construction in the years of refuge (1991-1998)

Vanessa Fredericks, Macquarie University, Sydney, Australia

Decapitating and Debraining the Nation: ‘Katyń’ and the Body Politics of Martyrdom

Nino Chikovani, Tbilisi State University, Georgia

Memory Construction in Post-Soviet Georgia: “New Past” for the New Future

James Leigh, University of Groningen, Netherlands

Points of intersection: Investigating identity formation processes of the public and private spheres in Kosovo

12:00 - 12:15 Discussion

12:15 - 13:15

Irena Sawicka, Polish Academy of Sciences, Warsaw, Poland
Reflections on the Albanian identity

Branko Kasalo; Zrinka Serventi, University of Zadar, Croatia
Symbols of identity – Vučedol culture past and present

Dimitar Eftimov, University of Craiova, Romania
Vlachian Individual Identity

Jovana Vukcevic, EHESS Paris/Charles University Prague
Nostalgia, Identity (re)Construction and Heritage Consumption in former Yugoslavia

13:15 - 13:30 Discussion

13:30 - 14:30 Break

14:30 - 17:15 IDENTITY, CITIZENSHIP AND TERRITORIALITY

Chairs: Andžej Pukšto

14:30 - 15:30

Andžej Pukšto, Vytautas Magnus University, Kaunas, Lithuania
Contemporary Lithuanian Ethnical Identity in Context of the Political Tradition of Grand Duchy of Lithuania

Magdalena Elchinova, New Bulgarian University, Sofia, Bulgaria
The Transformations of a Hybrid Identity: The Case of the 1989 Re-settlers from Bulgaria in Turkey

Ketevan Kakitelashvili; Ivane Tsereteli, Ivane Javakhishvili Tbilisi State University, Georgia
"Interrelation of Religious and Ethnic Identities in Georgia at the Beginning of the 20th Century

Anja Ivekovic Martinis, University of Zadar, Croatia
Intercultural contact in the late Austro-Hungarian Empire: Opatija/Abbazia in 1867-1914

15:30 - 15:45 Discussion

15:45 - 16:00 Coffee break

16:00 - 17:00

Snjezana Zoric, Hankuk University of Foreign Studies, Seoul, Korea
Korean Identity – unified or double after unification?

Jūratė Landsbergytė - Becher, Lithuanian Culture Research Institute, Vilnius, Lithuania
The Image of Baltic Identity in context of their contemporary organ music

Olga Orlić, Institut za antropologiju, Zagreb, Croatia
Language Policy in Schools of Austro-Hungarian Adriatic – Cases of Pula
(Pola), Rijeka (Fiume) and Zadar (Zara)

Joanna Zielinska, Jagiellonian University, Krakow, Poland
Bosnia and Herzegovina and Its Identity

17:00 - 17:15 Discussion

18:00 - 20:30 Optional event: Skopje sightseeing

Friday, 4 September 2015

Ceremonial Hall / Торжественный зал / Свечена сала

9:30 - 13:15 IDENTITY AND POPULAR CULTURE

Chairs: Svjetlana Janković-Paus; Irem Inceoglu

9:30 - 10:45

Ronald Kramer, University of Auckland, New Zealand
Mainstream culture, youth identity, and criminalized behavior

Kateryna Nasonova, Kharkov State Academy of Culture, Ukraine
Influence of youth subcultures on the process of self-identification

Irem Inceoglu, Kadir Has University, Istanbul, Turkey
Football fan groups and political identification

Tatjana Ileš, University of Osijek, Croatia
Croatian Novel in the Sixties: Cultural Memory between Ideology and Popular Culture

Tanja Tatomirovic, University of Arts, Belgrade, Serbia
Hashtag, a phenomenon of the popular culture

10:45 - 11:00 Discussion

11:00 - 11:15 Coffee break

11:15 - 12:15

Svjetlana Janković-Paus, Diana Grgurić, University of Rijeka, Croatia
Social Semantics of "Canzonette Fiumana": Contribution to Understanding of Rijeka's Identity

Songul Karahasanoglu, Istanbul Technical University, Turkey
Cultural and Historical Unity in Mediterranean Music

Alessandro Mazzola, University of Liège, Belgium
As Brigands we die: Folk music, cultural identity and the Southern Question in Italian contemporary politics

Nino Razmadze, Tbilisi State Conservatoire, Georgia
Musical Instruments across Georgia; Issues of Cultural Identity

12:15 - 12:30 Discussion

12:30 - 13:30

Zlatko Jovanovic, University of Copenhagen, Denmark

Rock Music Culture and the “Anational” Identity among Yugoslav Urban Youth in the 1980s

Igor Gafarov, European Humanities University, Vilnius, Lithuania

Identity versus agenda on the example of metal community

Ralf Grabuschnig, Central European University, Budapest, Hungary

More than one Serbia? The nationalization of the public sphere on the example of the Guča trumpet festival

Tolga Gürocak, Afyon Kocatepe University, Turkey

A Content Analysis on Creating Identities by Presentation of Consumption and Life Style Contents In The Television Serial ‘Gossip Girl

13:30 - 13:45 Discussion

13:45 - 14:30 Break

14:30 - 17:15 IDENTITY, LINGUISTIC AND COMMUNICATION

Chairs: Robert Greenberg; Anita Sujoldzic

14:30 - 15:30

Robert Greenberg, University of Auckland, New Zealand

Language Policies and Respect for Local Cultures: Observations from the Western Balkans

Anita Sujoldzic, Institute for Anthropological Research, Zagreb, Croatia

Language ideologies and negotiation of identity

Eva Papamihali, Aleksander Xhuvani University, Elbasan, Albania

The work with terminology and lexicography preserves the identity of a language and a nation

Ana Dosen, Singidunum University, Belgrade, Serbia

Against homogeneity: visual insubordination and discourses on Japanese uniqueness

15:30-15:45 Discussion

15:45 - 16:00 Coffee break

16:00 - 17:00

Olga Kornienko, Lomonosov Moscow State University, Russia

Linguistic identity and technological cycles

Ljubica Bakić-Tomić; Jasmina Dvorski, University North, Koprivnica, Croatia; University of Zagreb, Croatia

Innovative communication in management

Nertila Budini, "Aleksander Xhuvani" University, Elbasan, Albania
Gypsies community, gypsies language, gypsies culture.

Sarah Gillaerts, Free University of Brussels, Belgium
Towards a Critical Theoretical Framework for Culture and Identity in
Intercultural Business Communication

17:00 - 17:15 Discussion

18:00 - 20:30 Optional event: Skopje sightseeing

Friday, 4 September 2015

Continental Club / Континентал клуб

9:30 - 13:30 ИДЕНТИЧНОСТЪ, МЕДИА И ПОПУЛЯРНА КУЛТУРА /
ИДЕНТИТЕТ, МЕДИУМИ И ПОПУЛЯРНА КУЛТУРА

Модераторы / Модератори: Ана Стојаноска; Стојанка-Јана Манева-Чупоска

9:30 - 10:30

Ана Стојаноска, Универзитет „Кирил и Методиј“, Скопје, Македонија
Македонскиот театар - идентитет(и)

Александар Трајковски, Универзитет за аудио-визуелни уметности
ЕСРА, Скопје, Македонија

Музиката во македонскиот игран филм во периодот по осамостојувањето (90-тите години), како репрезент на културниот идентитет на Република Македонија

Атанас Чупоски, Кинотека на Македонија, Скопје, Македонија
Сликата на тоталитаризмот во „Големата вода“

Ема Лакинска, Национален институт за ориентални јазици и цивилизации, Париз, Франција
Раѓањето на македонскиот роман

10:30 - 10:45 Дискусија / Дискусија

10:45 - 11:00 Кофейная пауза / Кафе пауза

11:00 - 12:00

Лилјана Силјановска, Универзитет на Југоисточна Европа, Тетово, Македонија

Медиумската димензија на идентитетот во меѓународната комуникација

Биљана Рајчинова-Николова, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Поимот идентитет виден низ призма на форумот Кајгана

Александра Јовановска, Европски универзитет, Скопје, Македонија
Хип хопот (како контрамодна појава) и идентитетот во Република Македонија

Јана Симовиќ, ЦЕХИМ, Белград, Србија

Кој сум Јас?

12:00 - 12:15 Дискусија / Дискусија

12:15 - 13:15

Стојанка-Јана Манева-Чупоска, Европски универзитет, Скопје, Македонија

Симболиката на боите како ликовна, идентитетска и културна ознака во народниот костум и модата

Марина Коцарева-Ранисављев, ДТМ, Белград, Србија

Модата и облекувањето како надворешен идентитет

Гордана Вренцоска, Европски универзитет, Скопје, Македонија

Визуелните идентитети на амбалажата за храна и нивната улога во (формирањето на) модерната култура

13:15 - 13:30 Дискусија / Дискусија

13:30 - 14:30 Пауза

14:30 - 16:15 ИДЕНТИЧНОСТ И ОБРАЗОВАНИЕ /

ИДЕНТИТЕТ И ОБРАЗОВАНИЕ

Модераторы / Модератори: Мариона Баркаускаите;

Маријана Марковиќ

14:30 - 15:45

Елеонора Серафимовска, Маријана Марковиќ, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Перцепцијата на идентитетот на студентите во Македонија, фактори и последици

Мариона Баркаускаите, Литовский университет педагогических наук, Вильнус, Литва

Междисциплинарный подход к изучению понятия «социализация» подростка

Виолета Димова, Универзитет „Гоце Делчев“, Штип, Македонија

Влијанието на актуелните промени во образовните процеси врз градењето на идентитетот и културата на учениците и студентите

Мария Липатова, Московский государственный университет имени М.В. Ломоносова, Россия

Образовательные стратегии современной молодёжи в условиях социальной неопределённости

Рита Илгуне Мартинелиене, Литовский университет педагогических наук, Вильнус, Литва
Основные теоретические подходы в исследовании молодежной субкультуры

15:45 - 16:00 Дискусия / Дискусија

16:00 - 16:15 Кофейная пауза / Кафе пауза

18:00 - 20:30 Optional event: Skopje sightseeing

Friday, 4 September 2015

Conti Club / Конти клуб

9:30 - 13:30 IDENTITY, LITERATURE AND REPRESENTATION

Chairs: Adela Ileana Drăucean; Antonija Vranješ

9:30 - 10:30

Adela Ileana Drăucean, "Aurel Vlaicu" University of Arad, Romania
The Image of Stephen the Great in Romanian Literature

Elena Anca Georgescu, Valahia University of Tirgoviste, Romania
Identity and Memory in Doris Lessing's Alfred and Emily

Valérie Baisnée, Université de Paris-Sud, France
The problematics of identity in Jeanette Winterson's Why Be Happy When You Could Be Normal?

Burcu Turan, Yildiz Technical University, Istanbul, Turkey
The Idea of "Turkish Humanism" and the Translation Activities in Turkey
Between 1940-1946: Translation Bureau and the Translation Journal

10:30 - 10:45 Discussion

10:45 - 11:00 Coffee break

11:00 - 12:00

Irena Ljubomirović, Faculty of Philosophy Niš, Serbia
The Epigraphic and Archeological Work of Nikola Vulić on the Territory of
Macedonia

Tiago Santos, University of Coimbra, Portugal
Typography as space's identity

Radomir Popovski, Saints Cyril and Methodius University of Skopje,
Macedonia
Biotechnologies, the Body and Identity

Anca Similar, Babes - Bolyai University, Cluj-Napoca, Romania
The mechanisms of culture after the 1990' - cultural strategies

12:00 - 12:15 Discussion

12:15 - 13:15

Tihomir Zivic; Antonija Vranješ, Josip Juraj Strossmayer University of
Osijek, Croatia

Josip Juraj Strossmayer: A Statesman of Culture

Miroslav Niškanović, Serbian Academy of Science and Arts, Belgrade, Serbia

Contracting Tradition and Contemporarity of the Family Identities
Ethnographic Research of the Geneologies

Miroslava Lukić Krstanović, Serbian Academy of Science and Arts, Belgrade, Serbia

Constructing the Concept of Diaspora and Fluctuating Emigrant Identities: Paradigm or Processes (Case of Serbia)

Merita Mece, Clemson University, USA

Social identity and social exclusion: implications for prejudice and stigma

13:15- 13:30 Discussion

13.30 - 14:30 Break

14:30 - 17:15 IDENTITY, REPRESENTATION AND KNOWLEDGE

Chairs: Florin Nechita; Elvira Dode

14:30- 15:30

Jovana Karaulic, University of Arts, Belgrade, Serbia

The function of a state spectacle in a society in crisis

Zlatko Popovski, Ss. Cyril and Methodius University – Skopje, Macedonia

Culturological Consequences of Cultural Memory: Constitution of Identity/Identities

Robert Bosilkovski, Saints Cyril and Methodius University of Skopje, Macedonia

Between Ideal and Actual: The Crisis of Identity in the Cultural Dimension of Global Capitalism

15:30- 15:45 Discussion

15:45 - 16:00 Coffee break

16:00 - 17:00

Florin Nechita; Claudiu Coman; Catalina Rezeanu; Silviu Copesescu,

University Transilvania of Brasov; University of Bucharest, Romania

European Capital of Culture: urban space regeneration and new cultural identity

Otilia Hutiu, Aurel Vlaicu University, Arad, Romania

Topoi and Argumentative Strategies in Romanian Educational Discourse

Elvira Dode; Etleva Haxhihseni, University "A. Xhuvani", Elbasan, Albania

The impact of interdisciplinary learning in individual identity formation

Karina Oborune, University of Lucerne, Switzerland

I will never be the same after Erasmus, but whom I have become - a citizen of Europe or a citizen of globe?

17:00 - 17:15 Discussion

18:00 - 20:30 Optional event: Skopje sightseeing

Friday, 4 September 2015

Business Club / Бизнес клуб / Бизнес клуб

9:30 - 13:30 КОЛЛЕКТИВНАЯ ИДЕНТИЧНОСТЬ И ТРАДИЦИЯ /
КОЛЕКТИВЕН ИДЕНТИТЕТ И ТРАДИЦИЈА

Модераторы / Модератори: Соња Здравкова-Цепароска;
Катерина Петровска-Кузманова

9:30 - 10:30

Соња Здравкова-Цепароска, Универзитет „Св. Кирил и Методиј“,
Скопје, Македонија

„Тешкото“ – идентитетски маркер на македонскиот народ

Мирослав Коуба, Универзитет во Пардубице, Чешка

Преродбенскиот живот по животот и симболичната улога на „светите
места“. Гробиштата и ритуалите во македонската колективна
меморија

Весна Петреска, Универзитет „Св. Кирил и Методиј“, Скопје,
Македонија

Религиозно-обредни практики и идентитет

Анна Радун, Государственная академия славянской культуры, Москва,
Россия

Польская философия мессианизма XIX века и ее экстраполяция на
российско-польские отношения

10:30 - 10:45 Дискусија / Дискусија

10:45 - 11:00 Кофейна пауза / Кафе пауза

11:00 - 12:00

Катерина Петровска-Кузманова, Универзитет „Св. Кирил и Методиј“,
Скопје, Македонија

Родовите релации во обредните поворки

Ирина Бакланова, РАН, Санкт-Петербург, Россия

Женские народные украшения как символ русской этнокультурной
идентичности

Јасминка Ристовска-Пиличкова, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Меѓу идентитетот и знакот-семиотичките обележја на македонската традиционална текстилна орнаментика

Филип Клетников, независен истражувач, Скопје, Македонија
Грешница. Љубовница. Божица. Дворската култура и идентитетот на душата-љубовница во женската мистика

12:00 - 12:15 Дискусија / Дискусија

12:15 - 13:15

Родна Величковска, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Културниот идентитет на женската обредно-пејачка традиција од областа Осоговија, изразена преку варварушкото пеење

Александра Кузман, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Музиката како одраз на културата на живеење во едно поднебје

Стојанче Костов, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Идентитетот и културата на Македонците низ призмата на орската традиција

Викторија Коларовска-Гмирја, Универзитет „Св. Кирил и Методиј“, Скопје, Македонија

Националните композиторски школи: потрага по идентитетот

13:15 - 13:30 Дискусија / Дискусија

13:30 - 14:30 Пауза

14:30 - 17:30 КОЛЛЕКТИВНАЯ ИДЕНТИЧНОСТЬ И ТРАДИЦИЯ /

КОЛЕКТИВЕН ИДЕНТИТЕТ И ТРАДИЦИЈА

Модераторы / Модератори: Айгуль Агелеуова

14:30 - 15:30

Малхаз Мацаберидзе, Тбилисский государственный университет им. Ив. Джавахишвили, Грузия

Советская оккупация Грузии и борьба за историческую память

Айгуль Агелеуова, Казахская академия спорта и туризма, Алматы, Казахстан

Факторы формирования социокультурной идентичности в казахстанском обществе

Алла Киридон, Государственное научное учреждение
«Энциклопедическое издательство», Киев, Украина
Идентичность и политика памяти в условиях трансформации
общества

Milina Ivanović Barišić, Serbian Academy of Science and Arts, Belgrade,
Serbia

St Patron's Day and identity of Serbian people

15:30 - 15:45 Дискусија / Дискусија

15:45 - 16:00 Кофейная пауза / Кафе пауза

16:00 - 17:15

Ольга Фролова, Московский государственный университет имени
М.В. Ломоносова, Россия

Коллективная идентификация: динамика категории свое/чужое

Федор Николаи, Нижегородский государственный педагогический
университет им. К.Минина, Россия

Политика памяти и проблемы репрезентации военного опыта в
современной России

Игорь Кобылин, Нижегородская государственная медицинская
академия, Россия

Память о войне и «постсоветская идентичность» в устных
свидетельствах ветеранов локальных конфликтов

Александр Мордвинов, Нижегородская государственная
медицинская академия, Россия

Современная Россия в поисках аксиологической идентичности

Ана Рашкович, самостоятельный исследователь, Белград, Сербия
Сербская богослужбная поэзия в русском знаменном распеве:
взаимосвязь между двумя православными культурами

17:15 - 17:30 Дискусија / Дискусија

18:00 - 20:30 Для желающих: Экскурсия Скопье / Факультативно: Разгледување на
Скопје

Saturday, 5 September 2015

Saturday, 5 September 2015

Crystal Hall / Хрустальный зал / Кристална сала

9:30 - 11:00 IDENTITY, DIASPORA, MIGRATIONS AND MINORITIES

Chairs: Eileen Lee; Nino Pirtskhalava

9:30 - 10:30

Nino Pirtskhalava, Ilia State University, Tbilisi, Georgia

The importance of the migration of Germans to Georgia in the context of cultural theory

Eileen Lee, Sunway University, Selangor, Malaysia

Sukee nang (my neighbour) as identity in the Malaysian Hainanese community

Didem Kilickiran, Kadir Has University, Istanbul, Turkey

Expat home-making

Doris Pandžić, University of Ljubljana, Slovenia

Nomadism - the right to non-identity

10:30 - 10:45 Discussion

10:45 - 11:00 Coffee break

12:30 - 13:45

Valér Veres, Babes-Bolyai University, Cluj-Napoca, Romania

Ethnocultural minority identity of Transylvanian Hungarians and relationship with the homeland (Romania)

Francesca Rolandi, University of Rijeka, Croatia

Yugoslav Asylum Seekers in Italy: Between Political and Economic Migration

Billur Dokur, Kadir Has University

Travelling cultures and identities in and beyond expat kitchens

Imre Tarafás, Eötvös Loránd University, Budapest, Hungary

"The various nationalities that inhabit our homeland" The representation of the national minorities of Hungary in secondary school history textbooks in the dualistic era (1867-1918)

Vahagn Vardanyan, National University of Singapore

Inclusion of Diaspora into a Homeland Nation

13:45 - 14:00 Discussion

14:30 - 16:00 PANEL: Cultural Dimensions And Simplification

Chair: Rana Nur Ülker

Rana Nur Ülker, Marmara Üniversitesi, Turkey

Nevin Arvas, Marmara Üniversitesi, Turkey

Büşra Turhan, Marmara Üniversitesi, Turkey

Optional event: Visit to Canyon Matka

Saturday, 5 September 2015

Ceremonial Hall / Торжественный зал / Свечена сала

9:30 - 13:30 IDENTITY, SPACE / PLACE AND ARCHITECTURE

Chairs: Anđela Gavrilović; Mersiha Ismajloska

9:30 - 10:30

Ognjen Čaldarović; Jana Šarinić, University of Zagreb, Croatia

A Sociological Importance of Public Spaces in the Preservation of Identities in a Growing Urbanized World

Mersiha Ismajloska, University "St. Paul The Apostle", Ohrid, Macedonia

Initiation as a Way to Identity, seen through "Alice in Wonderland" by Lewis Carroll and "Pan's Labyrinth" by Guillermo del Toro

Gergely Hory, Budapest University of Technology and Economics, Hungary

Searching for the identity of informality in urban spaces

Kristina Dufkova, Masaryk University, Brno, Czech Republic

Landscapes of the Human, Places and Trees

10:30 - 10:45 Discussion

10:45 - 11:00 Coffee break

11:00 - 12:15

Anđela Gavrilović, University of Belgrade, Serbia

The Lionmask Motif on the Pillar of St. Symeon the Wonderworker in Lesnovo (1349). Its Origin and Meaning

Monika Wojcik-Zoladek, University of Warsaw, Poland

The Kaliningrad Palimpsest. Collective memory and identity in the Kaliningrad region

Bahar Dincakman, Afyon Kocatepe University, Turkey

Identity, Culture and Ritual Scenes: Semiotic Analysis of "Samsara"

Dániel Veress, ELTE University, Budapest, Hungary

What Makes Art Hungarian? The Discourse about "National Art" Before the WWI

Gozde Gayde, Ankara University, Turkey

Cultural Policies in the Nation-Building Process of Northern Cyprus in the Period Between 1974-1983

12:15 - 12:30 Discussion

12:15 - 13:15

Vedran Obućina, University of Rijeka, Croatia
Identity and Architecture in The Islamic Republic of Iran

Minja Marjanović; Zorana Đorđević, University of Belgrade, Serbia
Identity of early 20th c. architecture in Yugoslavia – the contribution of
Milan Zloković

Optional event: Visit to Canyon Matka

Saturday, 5 September 2015

Continental Club / Континентал клуб

9:30 - 13:30 ИДЕНТИЧНОСТЪ, ЯЗЫКОЗНАНИЕ И ЛИТЕРАТУРА /
ИДЕНТИТЕТ, ЛИНГВИСТИКА И ЛИТЕРАТУРА

Модераторы / Модератори: Елена Съянова; Виолета
Николовска

9:30 - 10:30

Жига Кнап, Университет в Любляне, Словения

Перцепция славянских текстов носителями славянских и романских
языков

Елена Съянова, РАН, Санкт-Петербург, Россия

Роль языка как основного фактора этнической самоидентификации

Виолета Николовска, Универзитет „Гоце Делчев“, Штип, Македонија
Јазикот и идентитетот

Блага Панева, БРО, Скопје, Македонија

Образованието и наставата, основната нишка на идентитетот - спрега
меѓу јазикот и знаењето

10:30 - 10:45 Дискусија / Дискусија

10:45 - 11:00 Кофейная пауза / Кафе пауза

11:00 - 12:00

Ольга Крылова, РАН, Санкт-Петербург, Россия

Диалектные наименования женской одежды и их этнокультурная
маркированность (на материале севернорусских говоров)

Александр Новик, Музей антропологии и этнографии им. Петра
Великого (Кунсткамера) РАН, Санкт-Петербург, Россия

Албанцы в Болгарии: традиционная культура и идентичность жителей
села Мандрица

Дијана Петровска, Државен универзитет во Тетово, Македонија

За лексиката од семантичкото поле 'облека и облекување' во
горанскиот говор

Сузана Волнаровска-Спасовска, независен истражувач, Скопје,
Македонија

Бог во очите на Другиот: колективниот идентитет низ призмата на
религијата

12:00 - 12:15 Дискусија / Дискусија

12:15 - 13:15

Маријана Јанческа, Универзитет „Св. Кирил и Методиј“, Скопје,
Македонија

Синдромот обезгласеност

Душица Ѓокиќ Филозофско Друштво на Македонија, Скопје,
Македонија

"Тврдоглавите" во потрага по Биднина во самосоздадениот лавиринт
од преданија

Наташа Младеновска-Лазаревска, Дом за доенчиња и мали деца,
Битола, Македонија

Проблемот на самозачувување на идентитетот во нарушената
општествена, социјална и културна стварност во делото „Егејци“ на
Кица Колбе

13:15 - 13:30 Дискусија / Дискусија

Посещение Монастира Матка / Посета на Матка

Saturday, 5 September 2015

Business Club / Бизнес клуб / Бизнес клуб

9:30 - 12:30 ИДЕНТИЧНОСТЪ, АРХИТЕКТУРА И ГЛОБАЛИЗАЦИЯ/
ИДЕНТИТЕТ, АРХИТЕКТУРА И ГЛОБАЛИЗАЦИЈА

Модераторы / Модератори: Емилија Апостолова-Чаловска

9:30 - 10:30

Александар Андовски, Прв приватен Универзитет ФОН, Скопје,
Македонија

Идентитетот како архитектонски предизвик низ делата на Сантијаго
Калатрава

Емилија Апостолова-Чаловска, Универзитет „Св. Кирил и Методиј“,
Скопје, Македонија

Идентитет и архитектура: регионализмот во народното профано
градителство и неговото влијание во современиот архитектонски
израз

Анета Попантоска, кустос, НУ Музеј на Македонија, Скопје,
Македонија

Културниот идентитет низ призмата на музејските предмети

Анита Илиева-Николовска, Македонска академија на науките и
уметностите, Скопје, Македонија

Музеите, минатото и политиките на идентитетот

10:30 - 10:45 Дискусија/Дискусија

10:45 - 11:00 Coffee break

11:00 - 12:15

Викторија Кафециска, Европски Универзитет, Скопје, Македонија
Глобализацијата - предизвик или опасност за културниот идентитет

Нина Федотова, Санкт-Петербургский государственный университет,
Россия

Об адаптации носителей разных культур к процессу обучения в
русской лингвокультурной среде

Свето Тоевски, Државен универзитет во Тетово, Македонија
Закани и можни придобивки од англолингвистичката глобализација
за македонскиот лингвистички идентитет во рамките на светската
јазична разновидност

Драган Стефановски, самостоен истражувач, Скопје, Македонија
Процесот на глобализација и врската помеѓу европскиот,
националниот и културниот идентитет

Ивана Дрогрешка, Универзитет „Св. Кирил и Методиј“, Скопје,
Македонија

Идентитет и тероризам од безбедносен аспект

12:15 - 12:30 Дискусија/Дискусија

Посещение Манастира Матка / Посета на Матка

6-8 September 2015

Visit to Ohrid / Экскурсия в Охрид

Dear participants to CCCS Conference "Identity and Culture",
The Center for Culture and Cultural Studies (CCCS) is organizing a sight-seeing trip to the city of Ohrid. In 1980, the city and the surrounding lake were recognized as a World Heritage Site by UNESCO. Please find more info in your conference folders.

Уважаемые участники Конференции ЦККИ „Идентичность и культура“, ЦККИ предлагает возможность организованного посещения Охрида. С 1980 г. город Охрид и Охридское озеро были включены в список объектов всемирного значения ЮНЕСКО. Вы можете найти более подробную информацию в материалах конференции.

Optional events / экскурсии (для желающих)

September 4, 2015 (Departure: 18:00)

Skopje sightseeing with an open tourist double-decker bus and an English speaking guide. Length: approximately 2 hours

Fee: 12 €

4 сентября 2015 (Отъезд: 18.00 ч.)

Осмотр достопримечательностей Скопье с открытым туристическим двухэтажным автобусом и русскоязычным гидом. Продолжительность осмотра: около 2 часов

Стоимость: 12 €

September 5, 2015 (Departure: 15.30)

An organized visit to Canyon Matka. A guided tour to the Church of St. Andreas. On the menu will be various Macedonian dishes and snacks.

Fee: 30 €

"The Guardian" included Canyon Matka in top ten European canyons.

5 сентября 2015 (Отъезд: 15.30 ч)

Организовано посещение каньона Матка. Экскурсия в церковь Святого Андрея. В меню будут различные македонские блюда и закуски

Стоимость: 30 €

"The Guardian" включил каньон Матка в 10 самых красивых каньонов Европы.